

Saturday, September 26, 2020



SPONSORSHIP OPPORTUNITIES

About Greater Hamilton Music Industry Awards

Greater Hamilton Music Industry Awards is a revamped version of the Hamilton Music Awards with a new look, new concept, new awards, new venue and a new vibe within Hamilton's music scene.

We are creating a unique event that will showcase both the musicians in Hamilton as well as bring to light the products and brands of our valued sponsors.

We have made it our top priority to have an event that will be of the highest standards and the quality of the event will be top class.

We are looking forward to celebrating Hamilton's great talent with you!

ADDITIONAL INFORMATION

To learn more, contact sponsorship@ghmia.ca, website <http://ghmia.ca> or 289.214.4102
257 Margaret Avenue, Stoney Creek, On L8E 2J1





Dear Potential Sponsor,

I am inviting your organization to become a Corporate sponsor for our Greater Hamilton Music Industry Awards event. Your contribution will underpin our mission not only to reach out to maximum number of entertainment lovers, but also help us in contribution to reward the artist and give them deserved recognition.

As we are in growth phase, we are financially reliant on the support of sponsors. This funding will enhance our ability to achieve our goals to the degree we are striving for. Your sponsorship investment will enable organizers of Greater Hamilton Music Industry Awards to subsidize award show expenses such as venue, marketing materials, catering and various staffing costs.

Having community sponsors on board early will also encourage more community participation from other local corporations and businesses, volunteers, and will create more community involvement.

Please review below the sponsorship packages, which have been specifically designed with the intention of offering enhanced benefits to your business.

These benefits include increased brand awareness, marketing and promotional opportunities, better client and customer relationships, growing your community profile, greater public acceptance, boosting staff morale, retention and, facilitating productivity.

We will prove that sponsoring Greater Hamilton Music Industry Awards is a smart business decision and we will continuously reach new heights to give you the best possible experience of sponsoring any event.

We are grateful that you have taken a few minutes of your time to look at our sponsorship opportunities and consider our sponsorship proposal for our event.

We look forward to discussing partnership opportunities with your company and look forward to working with you to promote our efforts.

Thanking you in anticipation!

Sincerely,

Anita Levesque

President, Greater Hamilton Music Industry Awards

Sponsor Benefits

All Sponsors Receive:

- Complimentary buffet dinner
- 2 complimentary tickets to the awards (yourself and 1 guest) with reserved seating

Recognition on all:

- Pre-event assets, including emails, website, social, PR
- Event day experiences, including on-screen visuals, programs, signage
- Post-event marketing materials, website, social
- Logo featured on event website with click-through
- Opportunity to add your company branded item inside tote bags
- Thank you from the podium
- Logo placed on SCMA commemorative t-shirt

Event Details

Date

September 26, 2020

Time

Doors: 5pm, Dinner: 6pm, Awards: 8pm,
Entertainment: 9pm

Venue

The Studio, Hamilton

Audience

Hamilton's Music Awards Show with over 35
award winners and their guests from across
Ontario, expected attendance 225

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Sponsorship Packages

Title Sponsor - \$35,000

(branded as “Greater Hamilton Music Industry Awards Presented by XXX”)

Put your organization front and centre for the 2020 Greater Hamilton Music Industry Awards . Our passionate audience will recognize you as the leading supporter of Hamilton music and you’ll be the star of the 2020 GHMIAs, gaining all the attention, honour and recognition as our most note-worthy sponsor.

Your contribution will be going towards awards venue expenses and staff salaries.

- Full page color advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Wordmark placement on Awards venue marquee sign
- Masthead position on lanyards
- The opportunity to have one designated members as presenter at the Award Show
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Fundraiser Sponsor - \$20,000

Your contribution will be going towards venue expenses with your business or organization as one of the main supporters.

- Full page color advertisement in our Award Show Program
- Company name and logo on the Fundraising Show Poster
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at fundraising events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Media Sponsor - \$15,000

Your contribution will allow us to fund the TV Broadcast and newspaper at the Awards with your business or organization as one of the main supporters.

- Full page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- The opportunity to have one designated members as presenter at the Award Show
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Production Sponsor - \$10,000

Your contribution will allow us to fund the Sound, Lighting & Video Production at the Awards with your business or organization as one of the main supporters.

- Full page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Preferred Sponsor - \$10,000

Your contribution will be going towards decorations, advertising, t-shirts, lanyards, program and printing expenses.

- Half page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Red Carpet Sponsor - \$2,500

Your contribution will be going towards red carpet, photobooth and backdrop expenses.

- Quarter page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Festival Sponsor - \$1,000 each showcase location

Your contribution will be going towards festival and advertising expenses.

- Quarter page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Company name and logo on signage at venue
- 1 ticket for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Festival advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Company name & logo on the sponsor page of our website with links to your company website

ADDITIONAL INFORMATION

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Sponsorship Packages

Award Sponsor - \$500 each award

Your contribution will be going towards awards expenses. Choose from 35 categories.

- Quarter page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- The opportunity to have one designated members as presenter at the Award Show
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

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Sponsorship Packages

Dinner Sponsor - \$200 each table

Your contribution will be going towards awards nominee tables, decorations, linen expenses and logo on table setting.

- Quarter page black & white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Company logo on the big screen at all ticketed events
- 2 tickets for the Greater Hamilton Music Industry Awards
- Company name included in all GHMIA Event advertisement
- All GHMIA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all GHMIA events with company logo
- Company name & logo on the sponsor page of our website with links to your company website

ADDITIONAL INFORMATION

To learn more, contact sponsorship@steelcitymusicawards.ca, website <http://steelcitymusicawards.ca> or 289.214.4102
257 Margaret Avenue, Stoney Creek, On L8E 2J1



President's Message

Thank you to every organization that chooses to support Greater Hamilton Music Industry Awards . Your support means so much and we cannot continue to inspire the talented musicians in Hamilton without you.

Arica Wessing



ADDITIONAL INFORMATION

To learn more, contact sponsorship@steelcitymusicawards.ca, website <http://steelcitymusicawards.ca> or 289.214.4102
257 Margaret Avenue, Stoney Creek, On L8E 2J1





Sponsorship Form

Please complete the following form to confirm your chosen sponsorship package. Completed forms can be returned to sponsorship@ghmia.ca or mail to 257 Margaret Ave, Stoney Creek ON L8E 2J1. Please contact us at 289-214-4102 with any questions.

Company Name	Contact Contact
Contact Email Address	Contact Phone Number
Address	City/Postal Code

SPONSORSHIP PACKAGE

Please select a package

- Title \$35,000
- Fundraiser \$20,000
- Media \$15,000
- Production \$10,000
- Preferred \$10,000
- Red Carpet \$2,500
- Festival \$1000 (each venue)
- Award \$500 (each award)
- Dinner \$200 (each table)

PAYMENT INFORMATION

- Please send an invoice
- Enclosed is a check made payable to Greater Hamilton Music Industry Awards
- Charge credit card

Card Type: VISA/MC/Amex/Discover

Card #: _____

Expiration Date: _____

Security Code: _____

Thank you for supporting Greater Hamilton Music Industry Awards!

Once we have received your completed sponsorship form, the Greater Hamilton Music Industry Awards staff will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please send your high resolution colour and black and white logos (EPS or vector preferred) to sponsorship@ghmia.ca. All materials will be sent for your approval before going to print.

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Total Sponsorship Cost

Signature

Date

